

NYSCA 1971-72 Annual Report TV/Media Funding

* means that the organization received support from at least one other program at NYSCA. The organizations receiving media support which received help for a media-related project from another program are listed following the Media listing.

TV/Media

In 1971-72 the Council continued its previous encouragement of the growth of what has been called "video literacy," enabling workshops throughout the State to provide training for artists and community groups in the use of portable videotape systems as a medium for expression and communication. The diversity of groups receiving such assistance in itself suggests new and effective uses for the video medium, and several have now directed their energies toward programming for cable television, particularly through the public access channels provided by New York City's two franchised cable companies. National attention is focused on these channels as models on which municipal regulation of cable television might ultimately be based. <>

Council support to public television this year aided in the creation of a thirteen-week arts series called Carousel, with each weekly component originating in a different part of the State. The series also served to link the seven member stations of the New York Network in their first major cooperative enterprise, with each station receiving funds for the production of one or more half-hour color programs and all stations presenting the entire series. <>

The Artist's Television Workshop at WNET, Channel 13 in New York City, founded in 1970-71 with Council support and subsequently expanded with a grant from the Rockefeller Foundation to become the experimental Television Laboratory, received continued Council support in 1971-72 in response to artists' interest in access to sophisticated color television facilities and the station's desire to enrich broadcast television.

-- Russell Connor

<>

TV/Media assistance in 1971-72 <>

American Crafts Council, New York City. \$2,800 for video installations at crafts exhibitions and maintenance of video equipment.* <>

The Block of 7th Street Media Project, New York City. \$19,986 for continuation of media workshops, an afternoon program for teen-agers, videotape and equipment expenses, assistance in fund raising, and salaries of one coordinator, three associate coordinators, and three junior associates. <>

Broadway Local, New York City. \$2,000 for portable video equipment for community events. <>

The Brooklyn Museum. \$6,000 for a feasibility study of museum arts programs for public television.* <>

Center for the Study of Social Change, New York City. \$25,000 for a videotape documentary and a written report on the development of video as a means of social expression and as a creative art form. <>

Cornell University, Collaborations in Art, Science and Technology, Ithaca. \$20,000 for continuation of art and technology programs and a multimedia poetry tour, cable TV productions, general administration, and the salary of a director. <>

Educational Broadcasting Corporation (WNET, Channel 13) New York City. \$69,200 for continuation of the Artist's Television Workshop as the experimental Television Laboratory including equipment expenses and salaries of an administrator-technician and artist-in-residence Nam June Paik, and for program production for the Council-sponsored Carousel series. <>

The Educational Television Council of Central New York (WCNY, Channel 24), Syracuse. \$26,350 for program production for the Council-sponsored Carousel series including the series opening, closing, and transitional sequences, and for a helical scan color videotape recorder for duplication of Council-supported programs and general studio <>

Electronic Arts Intermix, New York City. \$35,300 for salaries and equipment expenses for three multimedia programs. <>

Experimental Television Center, Binghamton. \$12,248 for the design and construction of the Paik-Abe video synthesizer for use by public television stations and individual video artists. <>

Experiments in Art and Technology, New York City. \$4,550 for production of thirteen half-hour experimental videotape programs for public access television. <>

The Finch College Museum of Art, New York City. \$10,160 for salaries of video photographers and a projectionist, artist honoraria, and travel, equipment, and videotape expenses for a six-week videotape exhibition. <>

Global Village Video Resource Center, New York City. \$15,000 for continuation of community-oriented video workshops, salaries of two consultants and four production assistants, equipment expenses, and editing facilities for community groups.* <>

Intermedia Institute, New York City. \$40,000 for eight productions in an evening multimedia series involving electronic music, computer films, videotape, and video projection, and for the salaries of a director and an administrative assistant. <>

Long Island Educational Television Council (WLIW, Channel 21), Garden City. \$21,350 for program production for the Council-sponsored Carousel series, and for a helical scan color videotape recorder for duplication of Council-supported programs and general studio use. <>

Media Bus, Lanesville. \$15,000 for continuation of a mobile community video workshop in upstate New York, and for salaries of artist-technicians.* <>

Media Study, Inc., Buffalo. \$12,643 for establishing a media center for Buffalo and western New York State including salaries of a director and a producer, fees for film and media artists-in-residence, and operating and equipment expenses.* <>

The Metropolitan Museum of Art, New York City. \$16,453 matching funds for the production of a pilot color broadcast videotape program on the Museum's collections.* <>

Mohawk-Hudson Council on Educational Television (WMHT, Channel 17), Schenectady. \$21,350 for program production for the Council-sponsored Carousel series, and for a helical scan color videotape recorder for duplication of Council-supported programs and general studio use. <>

New School for Social Research, New York City. \$14,700 for a report on the feasibility of live production neighborhood facilities for cable television, prototypes of software to be produced in cooperation with Global Village Video Resource Center, and equipment expenses. <>

New York University, The Media Co-op, New York City. \$5,000 for honoraria, transportation, salaries of a director and six aides, and thirty hours of videotaping, editing, and copying in connection with a conference to build community participation in media. <>

Open Channel, New York City. \$14,000 for community consultants and videotape and equipment expenses to support a community cable television facility in New York City. <>

People's Video Theatre, New York City. \$18,000 for continuation of community television programming, and for salaries of three video directors, a video technician, and an administrator. <>

Port Washington Public Library. \$14,000 for the continuation of an experimental project in the community use of media including the salaries of the project director and a special project facilitator. <>

Priority One of Greater Syracuse. \$3,000 for continuation of multimedia productions dealing with community issues. <>

The Raindance Foundation, New York City. \$19,500 for continuation of the quarterly Radical Software, community programs for cable television, and the salaries of five staff members. <>

Rochester Area Educational Television Association (WXXI, Channel 21), Rochester. \$21,350 for program production for the Council-sponsored Carousel series, and for a helical scan color videotape recorder for duplication of Council-supported programs and general studio use. <>

Rochester Museum and Science Center. \$15,000 for continuation of a video equipment pool including administrative costs, overhead, salaries, tape, equipment, and maintenance.* <>

Sonic Arts Union, Stony Point. \$5,000 for continuation of multimedia concerts.* <>

Southern Tier Educational Television Association (WSKC, Channel 46), Binghamton. \$21,350 for program production for the Council-sponsored Carousel series, and for a helical scan color videotape recorder for duplication of Council-supported programs and general studio use. <>

The Space for Innovative Development, New York City. \$38,400 for salaries of a director-administrator and a production director for the Space Videoarts division, general administration, a pilot project in non-urban cable television to be conducted by Paul Ryan as artist-in-residence, and equipment and production expenses.* <>

Elaine Summers Experimental Intermedia Foundation, New York City. \$14,000 for continuation of experimental intermedia productions and for video experimentation in dance and theatre.* <> *Supernova of the Arts*, New York City. \$14,000 for continuation of workshops in photography, silk screen, poetry, sound, and children's art, and for general administration and supplies. <>

The United Presbyterian Church, Division of Mass Media, New York City. \$6,750 for ten trainees participating in cable television workshops, sponsored by the Office of Cultural Minority Programming. <>

Video Access, New York City. \$6,300 for videotaping multimedia workshops organized by the Museum of the City of New York, salaries of a video program director and an assistant, and equipment expenses. <>

Visual Studies Workshop, Rochester. \$15,000 for artists' fees for the continuation of a visiting artists multimedia program, and for the establishment of a research center with a library of audiotapes, films, and videotapes.* <>

Western New York Educational Television Association (WNED. Channel 17), Buffalo. \$21,350 for program production for the Council-sponsored Carousel series, and for a helical scan color videotape recorder for duplication of Council-supported programs and general studio use.